Six small and medium-sized enterprises in Bandung were invited and asked to submit the business issues to be considered. Twelve students of school of business and management (SBM/ITB) and twelve students of SIT took part in the program. Six teams consisted of ITB’s and SIT’s students and were assigned to each clients and issue. They visited the client companies and made business interview. They also gathered the related data and analyzed it, and made proposal which can lead to the improvement of client’s business. SBM students provided the business analysis framework and also SIT did data gathering and analysis. Both teams played complementary roles.