

2019 Global PBL (outbound) Program Report

Asia Oceania Design Global Workshop (KMUTT)

Implementation period	Implementing country	SIT's implementation partner organization	Target students	participant	SIT instructor
2019/02/03 ~2019/02/12	Thailand	King Mongkut's University of Technology Thonburi	of the state of th	Students 10, TA 1, Professor 2 (King Mongkut's University of Technology	ashizawa yusuke(Department of Engineering and Design), kume toshiaki(Department of Engineering and Design)



Image1 Introduction Lecture

In this workshop, we set "Street Vending" as a theme. All participants were devided into 7 team and each team made design proposal through their discussion and research. Their design proposal was not limited to product design, also service and system proposals were allowed, and we regarded business feasibility as a most important factor to evaluate. We did fieldwork research and analysis on the fist half and made concept. All team received mid-term review and modified their concept and proposals. At the final, they made a final presentation, and we selected and awarded top-3 teams. Indonesian students participated for the first time in this workshop.



Image2 Fieldwork Research



Image3 Mid-term Review



Image4 Group Work



Image5 Trial by using Prototype



Image6 Final Presentation