

## “gPBL Program at Prince of Songkla University, Thailand”

Date	Place	Partner Organization	Students' Major and Grade	Participants' Information	SIT Instructor
2025/09/12 ~2025/09/22	Thailand	Prince of Songkla University	<ul style="list-style-type: none"> <li>• Department of Design Engineering, Mechanical Engineering</li> <li>• Master 1st grade, Undergraduate 4th grade, Undergraduate 3rd grade, Undergraduate 2nd grade, Undergraduate 1st grade</li> </ul>	(SIT) Students 32, Student Staff 5, Professor 1 (Prince of Songkla University) Students 50, Student Staff 3, Professor 5	YANG WONSEOK(Department of Design Engineering)



Image1 opening1

“At Prince of Songkla University (PSU) in Phuket, Thailand, 97 students participated in an eight-day workshop on the theme of data visualization. The workshop focused on addressing social issues related to nature, the environment, and tourism in southern Thailand. Students carried out fieldwork such as interviews at local markets, observations at tourist sites, and collecting and analyzing environmental statistics. Despite the limited time, they worked diligently to visualize their findings in ways that could be understood at a glance.

Throughout the program, students from diverse backgrounds engaged in intensive discussions, sharing perspectives and exchanging ideas to better understand the core of each issue. Many worked late into the night, experimenting with graphs and infographics, while PSU students guided their peers around the local area, introducing them to the region’s natural beauty and cultural traditions. These experiences, which transcended language and cultural barriers, became invaluable lessons for all participants. On the final day, each group delivered a presentation showcasing their creative data visualizations along with proposals for solutions to the issues they had studied. The confidence and growth of the students were clearly visible as they answered questions from the audience with passion and clarity. Next year marks the 10th anniversary of exchange activities with PSU. To celebrate this milestone, a major commemorative event is being planned. Building upon the experiences accumulated over the years, this event will provide even deeper opportunities for learning, collaboration, and international friendship.”



Image2 Opening2



Image3 Field trip



Image4 Culture experience



Image5 Welcom party



Image6 Final presentations



Image7 Closing